

## **WWE® LAUNCHES ON HULU PLUS**

**STAMFORD, Conn., September 24, 2012** – WWE (NYSE: WWE) today announced an exclusive, multi-year agreement that will bring WWE programming to Hulu Plus. Starting today, Hulu Plus will offer WWE fans unlimited instant streaming access, additional content and programming on-the-go, as it becomes the exclusive home for next-day access to all WWE TV programming. Hulu Plus subscribers can also go to Hulu Latino to see WWE’s popular digital show, *WWE En Español*, the Spanish-language magazine program that recaps WWE’s most exciting moments each week.

Hulu Plus delivers one more way for WWE fans to access content and experience the WWE, offering the chance to relive or catch up on all of the action from WWE’s weekly television programs the next day. Subscribers can access content across mobile phones, tablets, PCs, internet-connected TVs, set-top boxes and gaming consoles. In addition, the Hulu Plus subscription service offers hit TV shows and award-winning movies anytime in HD when available for \$7.99/month.

“As a clear leader in digital content delivery, Hulu is an ideal partner for WWE,” said Vince McMahon, WWE Chairman and CEO. “Hulu delivers more ways for our fans to experience WWE programming than ever before.”